

THE REWIND

THIS WEEK'S FILM INSIGHTS FROM FLASHBACK PICTURES



TikTok helps *The Rookie*

ABC renewed *The Rookie* for a 9th season off TikTok-driven popularity with teens, while Disney is cutting up to 1,000 jobs under new CEO Josh D'Amaro--a sign of continued consolidation.

Hollywood heavyweights oppose WBD-Paramount merger

2,000+ actors and filmmakers push back on the deal in open letter signed by Joaquin Phoenix, Jane Fonda, J.J. Abrams, Ben Stiller, Kristen Stewart, Bryan Cranston, and Pedro Pascal.

Theaters: listen up!

At CinemaCon, Sony's Tom Rothman challenged exhibitors to enforce longer exclusive windows, cut lengthy pre-show ads, and make tickets affordable again.



Weekend Box Office

April 10, 2026



Rank Prev	Title	Gross	Weekly Change	Theaters	Theater Average	Total Gross	Days in Release
1	(1) The Super Mario Galaxy Movie	\$68,083,645	-48%	4,284	\$15,893	\$307,200,708	12
2	(2) Project Hail Mary	\$24,140,604	-24%	3,817	\$6,324	\$256,218,578	24
3	(3) The Drama	\$8,707,406	-39%	3,151	\$2,763	\$30,849,251	10

Nominated! 🏆

Vertical Of The Year

Flashback Pictures' \$45k indie microdrama *Pizza Guys vs Vampires* faces off against China's billion dollar platforms ReelShort and DramaBox
Thurs, April 23 at El Portal Theatre in Los Angeles!

Hot off the presses!

MEDIUM: Rising Star Daniel Cotroneo of Flashback Pictures

by Diane Strand - April 16, 2026



"I realized my skillset had zero impact on whether I got hired. There simply wasn't enough work for everyone... I had a choice: wait for Hollywood to fix itself, or create my own path forward.

So I wrote down every idea I'd ever had on a piece of paper – features, series, docs, things I'd been carrying around for years – and started attacking them one by one.

That list became Flashback Pictures. Nine projects over three years."

**Join us!
Fri, April 17**

2:30p

**Zak Barnett Studios
Los Angeles**

"The Business of Verticals: Apps, Budgets, and Where the Money Is"

- Flashback Pictures, Daniel Cotroneo (Founder & CEO)
- FlareFlow, Gary Entin (Producer)
- J. Thomas Mayfield (Producer & Head of Casting)
- Snow Story, Ken Zheng (Director) & Livi Zheng (Producer)
- Sun & Moon, Angela Liu (Head of Production)



Did you know?

The SF Bay Area has one of the world's best film tax credits. You can now secure 45-55% back on qualified spend!

To explore soundstage options, please contact: team@flashback.pictures

Spotlight: BLANE DYDASCO Director, *RIVER*

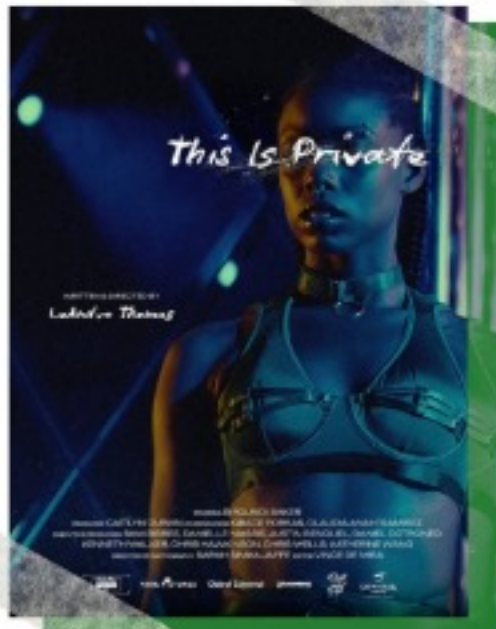
Dydasco has pioneered a groundbreaking human driven, AI-assisted workflow for Flashback Pictures' \$350K 2D anime feature *RIVER*, in production now!



Spotlight: *THIS IS PRIVATE*

Short film by:
LeAndre Thomas

had its world premiere last week at the Pasadena International Film Festival—and Flashback Pictures is proud to have served as Executive Producer. The film tells the bold, layered story of a stripper who merges her two worlds, using private dances as therapy sessions to graduate from college.



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